



RONALDO
MARTINS
& Advogados

The place where
business happens



Legal services focused on strategic business planning

RONALDO MARTINS & Advogados, established in March 1990, presents a unique concept in legal services: a common language between companies and their external lawyers. This guideline led to an innovative way of acting in order to make the firm a facilitator and instrument to add value to the results sought by its clients.

Operating from these principles has allowed us to understand the legal needs of our clients by establishing partnerships, facilitating the search for alternatives, and enabling us to offer distinguished solutions, investing in processes, technology, and personnel.

Strategic solutions, productivity, and profitability

In view of the changes in the business world, it was essential to have a strong team, so that the provision of services would exceed the expectations of clients and new projects, added to the implementation of the portal - Digital Platform - RONALDO MARTINS & Advogados, which brought quick access to the processes handled by the team and strategic tools for the business of all clients, with management of demands and processes.

The legal information accessible to all levels of the company contributes to raise productivity as a facilitating tool to achieve the final goal of the clients: profit with environmental and social responsibility.





Outstanding expertise

The same language between clients and lawyers

Providing legal services focused on the needs of clients and their businesses leads the firm to a continuous search for specialization in areas of law, with innovative solutions especially in the following segments: TRIBUTARY, CORPORATE, WORKING, CIVIL/ CONTRACTUAL, COMPANY CRIMINAL, ENVIRONMENTAL AND SUCCESSION PLANNING, developing a series of procedures and solutions specially created to facilitate the forwarding and resolution of legal challenges common to these areas.

The focus of RONALDO MARTINS & Advogados on the client has generated demands for legal advisory and consulting services in several business areas, notably:

- in the development of structured operations for the acquisition, merger and acquisition of companies;
- in corporate associations;
- in foreign investments in Brazil;
- in Brazilian investments abroad;
- in tax issues, involving the adequate tax and operational planning of companies' corporate activities;
- in consumer relations;
- in environmental issues;
- in the drafting of contracts of any nature; and
- in the estate and succession planning of family groups.



A common corporate vision

Organizing as a company, thinking about business, facilitating and adding value, making legal information accessible and always keeping in mind that legal services are instruments and means for companies to achieve their goals, enables the RONALDO MARTINS & Advogados team to align with its clients and establish long-lasting partnerships. It also seeks to establish a personal relationship, with availability, respect, mutual trust and commitment in search of solutions, with flexibility in service and technological resources - agility and cost-benefit ratio.

Innovation and complementary corporate actions

RONALDO MARTINS & Advogados is based in São Paulo and has units in Miami, Brasília, Fortaleza, ABC, Campinas and region. The firm acts in areas common to the modern conception of companies to support its clients, in the most diverse situations.

In international operations, besides the Miami unit, due to the diversity of the legal systems of the countries involved, RONALDO MARTINS & Advogados maintains permanent relationships with several strategic law firms abroad.





Capacity Building and Social Responsibility

RONALDO MARTINS & Advogados has structured a department for service and evaluation of its services, formed by a team of specialists in Communication and Institutional Relations, working separately from the legal services aiming at the quality of the services, the implementation of new projects and maintaining a direct communication channel with its clients. All actions are supported by a Quality Management System, following the requirements of the NBR ISO 9001-2000 standard.

The office develops social responsibility actions as support to social, cultural and sports projects and production of informative content about legal activities, in addition to encouraging its technical staff to hold master's degrees and doctorates in Brazil and abroad.

Technology at the service of law

Conceived by the firm's own Information Technology area, a robust information system was created to meet the needs of the team and its clients: the portal - Digital Platform - RONALDO MARTINS & Advogados.

It is a platform for interaction and strategic integration for our clients' businesses and focused on results. Every contact is made via chatbot with digital storage for measuring the responses and redeeming the database.

All online, fast, and safe, and with all protection that the General Data Protection Law - LGPD guarantees and provides. No matter where the lawyer is physically located, the client will be assisted.

The portal came to make the routine easier and to transform the legal services. Through it, the firm's client company consults proceedings, is able to evaluate the advantages and disadvantages of following a line of action, leaves registered the understandings about the demands, the necessary resources, the financial information resulting from its relationship with the firm, all the consultations requested, with direct service by the lawyers responsible to send the legal opinion about them.

The system is in constant evolution in order to guarantee agility, quality, and competitiveness, using RPA, Big Data, Analytics and Artificial Intelligence systems.





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